



## Site Usage


 **61,687** Visits

 **22.03%** Bounce Rate

 **444,730** Pageviews

 **00:05:00** Avg. Time on Site

 **7.21** Pages/Visit

 **55.87%** % New Visits

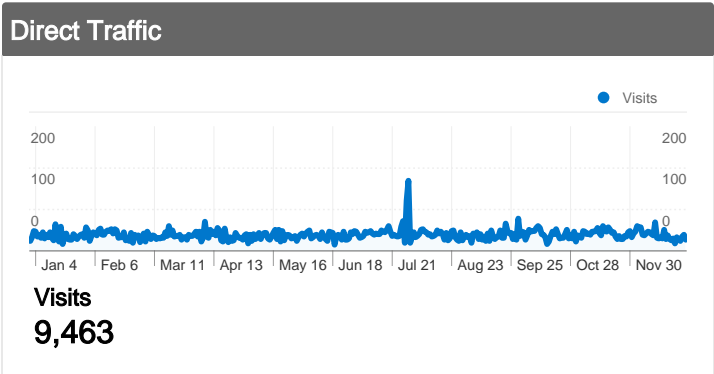
Browsers		
Browser	Visits	% visits
Internet Explorer	33,665	54.57%
Safari	13,345	21.63%
Firefox	10,300	16.70%
Chrome	2,598	4.21%
Mozilla Compatible Agent	502	0.81%

Connection Speeds		
Connection Speed	Visits	% visits
Cable	32,813	53.19%
Unknown	16,146	26.17%
DSL	8,116	13.16%
T1	3,528	5.72%
OC3	658	1.07%

Content by Title		
Page Title	Pageviews	% visits
Meeting Schedule   Las Vegas	250,335	56.29%
Locations   Las Vegas Central	40,771	9.17%
Welcome to the Las Vegas	40,375	9.08%
Printable Schedules   Las	10,817	2.43%
Events   Las Vegas Central	3,542	0.80%

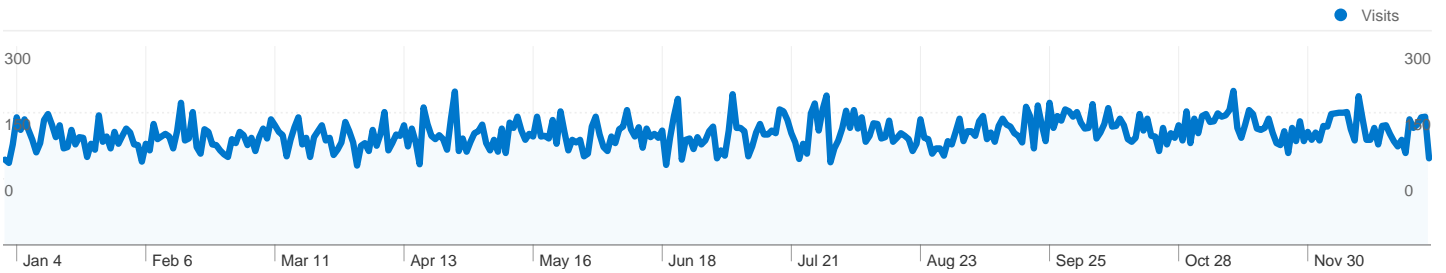
Keywords		
Keyword	Visits	% visits
aa las vegas	5,918	13.46%
aa meetings las vegas	4,033	9.17%
alcoholics anonymous las	2,818	6.41%
las vegas aa meetings	2,677	6.09%
las vegas aa	2,142	4.87%

All Traffic Sources		
Source/Medium	Visits	% visits
google / organic	34,746	56.33%
(direct) / (none)	9,463	15.34%
aa.org / referral	4,755	7.71%
yahoo / organic	4,252	6.89%
bing / organic	3,400	5.51%



# Browsers

Comparing to: Site



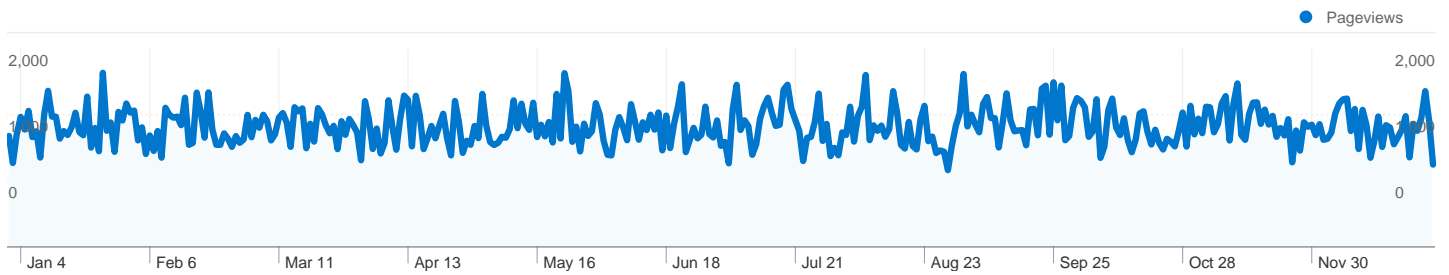
## 61,687 visits used 41 browsers

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>61,687</b> % of Site Total: 100.00%	<b>7.21</b> Site Avg: 7.21 (0.00%)	<b>00:05:00</b> Site Avg: 00:05:00 (0.00%)	<b>55.92%</b> Site Avg: 55.87% (0.10%)	<b>22.03%</b> Site Avg: 22.03% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	33,665	8.19	00:05:24	60.73%	17.04%
Safari	13,345	5.49	00:04:26	41.04%	34.22%
Firefox	10,300	6.73	00:04:49	58.10%	20.84%
Chrome	2,598	7.29	00:04:43	57.89%	19.94%
Mozilla Compatible Agent	502	4.42	00:02:16	67.13%	40.24%
BlackBerry9700	198	3.67	00:04:36	45.96%	23.74%
BlackBerry9530	157	3.45	00:03:41	50.32%	38.22%
Opera	134	5.78	00:05:17	59.70%	32.09%
BlackBerry9630	129	3.50	00:03:04	56.59%	31.78%
BlackBerry8530	120	4.40	00:04:54	65.83%	30.00%
Mozilla	112	2.46	00:01:14	93.75%	75.00%
BlackBerry8520	81	4.21	00:04:00	37.04%	19.75%
BlackBerry9650	59	4.08	00:03:27	40.68%	27.12%
Opera Mini	46	4.54	00:05:16	73.91%	28.26%
NetFront	42	4.79	00:04:23	66.67%	16.67%
BlackBerry9550	33	3.61	00:03:15	75.76%	42.42%
BlackBerry9000	27	4.48	00:06:48	44.44%	7.41%
Blazer	20	3.95	00:03:23	65.00%	40.00%
8900b	18	2.72	00:02:08	5.56%	38.89%
BlackBerry8900	18	3.83	00:02:53	66.67%	38.89%
Playstation 3	14	6.14	00:05:54	92.86%	14.29%
SeaMonkey	12	6.67	00:02:58	50.00%	16.67%

BlackBerry8330	9	4.67	00:08:29	44.44%	0.00%
BlackBerry9300	7	2.86	00:02:39	85.71%	28.57%
Camino	7	7.86	00:02:09	85.71%	14.29%

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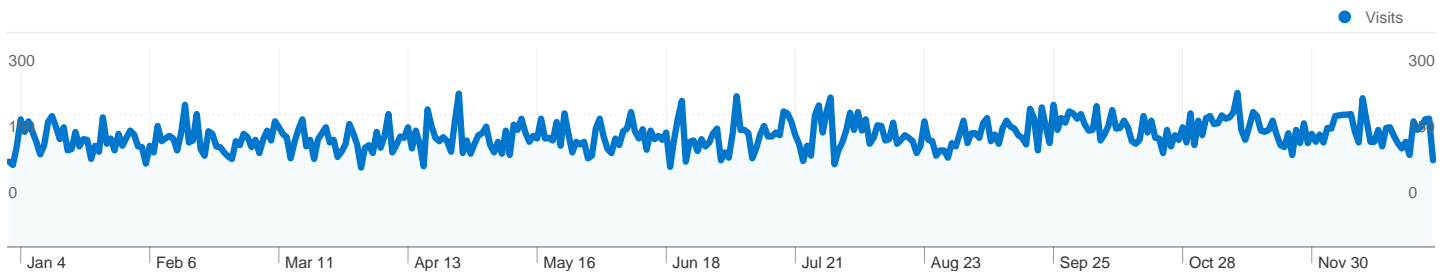


**1,007 page titles were viewed a total of 444,730 times**

**Content Performance**

Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
Meeting Schedule   Las Vegas Central Office	250,335	185,619	00:00:44	18.54%	10.31%	\$0.00
Locations   Las Vegas Central Office	40,771	28,990	00:00:27	23.58%	5.27%	\$0.00
Welcome to the Las Vegas Central Office Website   Las Vegas Central Office	40,375	33,813	00:00:42	17.46%	20.18%	\$0.00
Printable Schedules   Las Vegas Central Office	10,817	8,763	00:02:21	52.32%	46.01%	\$0.00
Events   Las Vegas Central Office	3,542	2,816	00:00:34	21.16%	15.36%	\$0.00
Las Vegas Central Office   Video Tutorial	3,524	3,080	00:02:04	50.72%	19.35%	\$0.00
Meeting   Las Vegas Central Office	3,002	2,332	00:01:09	62.65%	18.59%	\$0.00
Contact Us   Las Vegas Central Office	2,621	2,140	00:01:45	57.58%	29.00%	\$0.00
LV Young People of AA   Las Vegas Central Office	2,252	1,847	00:00:41	30.56%	17.54%	\$0.00
Meeting Daily   Las Vegas Central Office	2,231	1,669	00:01:06	45.00%	17.30%	\$0.00
Keep Coming Back Group   Las Vegas Central Office	1,887	1,378	00:01:10	48.72%	15.21%	\$0.00
Open Discussion   Las Vegas Central Office	1,754	1,413	00:01:04	39.53%	16.93%	\$0.00
Sober Center Strip   Las Vegas Central Office	1,483	1,149	00:01:00	67.27%	15.31%	\$0.00
The Twelve Steps of Alcoholics Anonymous   Las Vegas Central Office	1,279	1,113	00:01:25	64.36%	25.33%	\$0.00
Midtown Sundowners   Las Vegas Central Office	1,213	907	00:01:15	33.33%	18.88%	\$0.00

The Founders of Alcoholics Anonymous   Las Vegas Central Office	<b>1,106</b>	1,003	00:02:13	85.42%	68.99%	\$0.00
Henderson Unified   Las Vegas Central Office	<b>1,071</b>	842	00:01:08	45.95%	18.11%	\$0.00
Wanderers Group   Las Vegas Central Office	<b>1,047</b>	802	00:01:12	86.49%	18.91%	\$0.00
Language of the Heart   Las Vegas Central Office	<b>1,027</b>	800	00:01:03	60.53%	16.85%	\$0.00
Special Events   Las Vegas Central Office	<b>1,016</b>	832	00:01:00	63.33%	33.17%	\$0.00
Desert Miracles   Las Vegas Central Office	<b>1,007</b>	763	00:01:05	60.00%	16.58%	\$0.00
Gratitude Ball - Fundraiser for the Las Vegas Central Office   Las Vegas Central Office	<b>1,005</b>	860	00:00:32	33.33%	13.53%	\$0.00
Second Edition Group (non-smoking)   Las Vegas Central Office	<b>956</b>	757	00:01:15	52.17%	18.83%	\$0.00
Mission Statement   Las Vegas Central Office	<b>922</b>	801	00:00:42	63.04%	18.11%	\$0.00
Intergroup   Las Vegas Central Office	<b>901</b>	749	00:00:41	36.00%	17.65%	\$0.00
1 - 25 of 1,007						



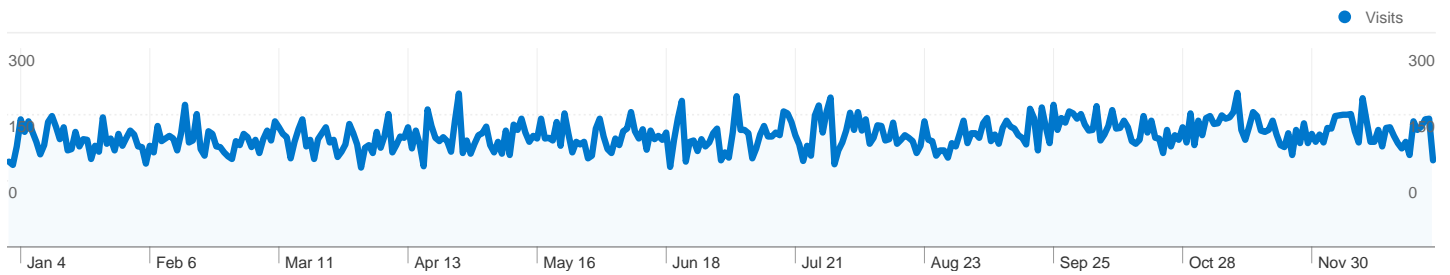
## All traffic sources sent 61,687 visits via 333 sources and mediums

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>61,687</b> % of Site Total: 100.00%	<b>7.21</b> Site Avg: 7.21 (0.00%)	<b>00:05:00</b> Site Avg: 00:05:00 (0.00%)	<b>55.92%</b> Site Avg: 55.87% (0.10%)	<b>22.03%</b> Site Avg: 22.03% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	34,746	7.02	00:04:52	55.64%	21.88%
(direct) / (none)	9,463	6.15	00:04:32	50.39%	29.60%
aa.org / referral	4,755	9.10	00:06:11	59.14%	13.48%
yahoo / organic	4,252	8.26	00:05:19	58.61%	18.04%
bing / organic	3,400	8.09	00:05:23	60.97%	17.15%
aol / organic	845	8.07	00:06:00	60.83%	20.36%
search / organic	504	9.26	00:06:19	59.72%	20.83%
step12.com / referral	369	7.95	00:06:50	63.96%	15.72%
gayalcoholics.com / referral	316	6.77	00:04:38	67.41%	21.20%
google.com / referral	291	5.75	00:05:20	61.51%	31.96%
nevadaarea42.org / referral	259	6.97	00:04:49	59.07%	13.51%
ask / organic	206	8.12	00:05:44	68.45%	14.56%
ww2.cox.com / referral	201	9.29	00:05:01	30.35%	10.95%
alcoholism.about.com / referral	169	7.56	00:05:23	73.37%	19.53%
theagapecenter.com / referral	113	9.21	00:06:22	70.80%	14.16%
search.mywebsearch.com / referral	91	8.68	00:07:25	62.64%	14.29%
centurylink.net / referral	88	8.45	00:09:15	55.68%	7.95%
greenvallyclub.org / referral	86	5.88	00:03:40	39.53%	19.77%
facebook.com / referral	84	3.62	00:02:01	59.52%	47.62%
finder.cox.net / referral	62	5.69	00:04:51	32.26%	27.42%
midtowngroup.org / referral	60	6.28	00:02:11	10.00%	18.33%
lvcentraloffice.org / referral	54	5.70	00:08:10	0.00%	24.07%

soberrecovery.com / referral	<b>53</b>	8.96	00:06:07	69.81%	11.32%
tripadvisor.com / referral	<b>49</b>	1.49	00:00:40	95.92%	85.71%
webmail.aol.com / referral	<b>43</b>	6.95	00:02:19	23.26%	41.86%

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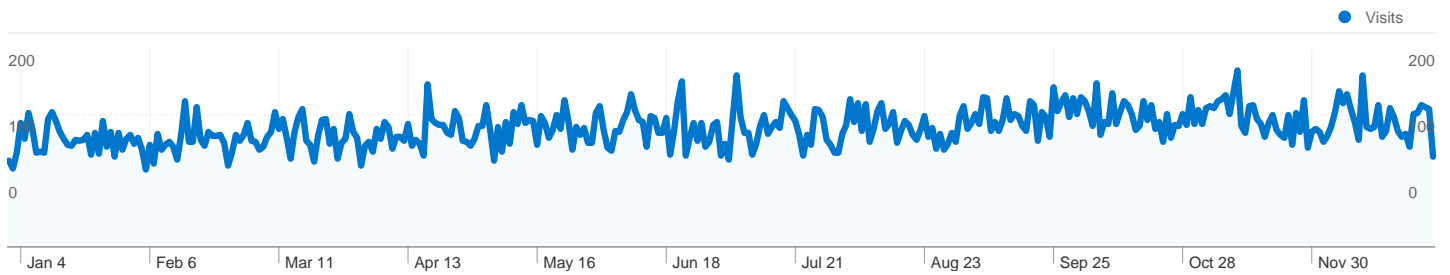
## 61,687 visits used 7 connection speeds

### Site Usage

<b>Visits</b> <b>61,687</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>7.21</b> Site Avg: 7.21 (0.00%)	<b>Avg. Time on Site</b> <b>00:05:00</b> Site Avg: 00:05:00 (0.00%)	<b>% New Visits</b> <b>55.92%</b> Site Avg: 55.87% (0.10%)	<b>Bounce Rate</b> <b>22.03%</b> Site Avg: 22.03% (0.00%)	
Connection Speed	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Cable	32,813	7.67	00:05:10	52.28%	19.46%
Unknown	16,146	6.12	00:04:36	54.91%	26.30%
DSL	8,116	7.45	00:05:14	65.29%	22.72%
T1	3,528	7.22	00:04:38	70.61%	24.69%
OC3	658	8.09	00:06:03	60.79%	21.73%
Dialup	418	6.75	00:04:52	66.75%	24.40%
ISDN	8	8.62	00:04:21	75.00%	0.00%

# Keywords

Comparing to: Site

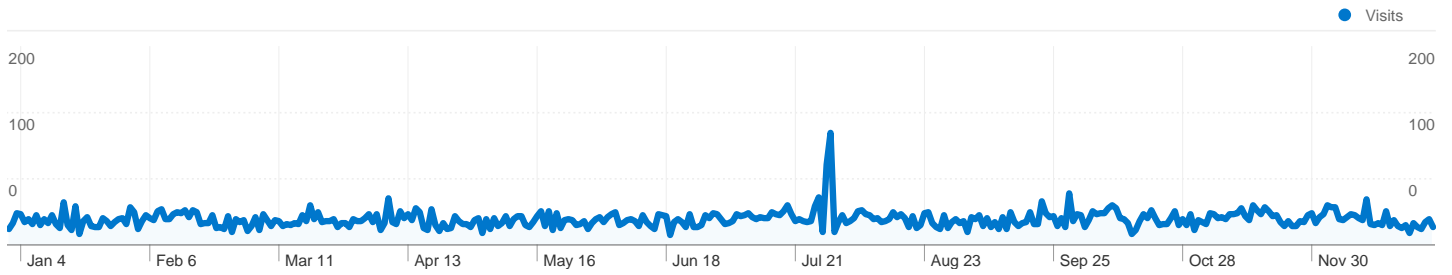


**Search sent 43,967 total visits via 6,591 keywords**

**Site Usage**

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>43,967</b> % of Site Total: 71.27%	<b>7.27</b> Site Avg: 7.21 (0.86%)	<b>00:04:59</b> Site Avg: 00:05:00 (-0.38%)	<b>56.56%</b> Site Avg: 55.87% (1.24%)	<b>21.07%</b> Site Avg: 22.03% (-4.37%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
aa las vegas	5,918	7.58	00:05:10	47.18%	15.77%
aa meetings las vegas	4,033	7.54	00:05:19	51.72%	16.69%
alcoholics anonymous las vegas	2,818	7.93	00:06:02	60.65%	17.21%
las vegas aa meetings	2,677	7.44	00:04:56	52.45%	14.49%
las vegas aa	2,142	6.87	00:04:35	50.14%	17.93%
aa meetings in las vegas	1,591	8.00	00:05:32	63.61%	17.66%
aa las vegas meetings	1,196	7.99	00:05:42	51.84%	15.22%
las vegas alcoholics anonymous	969	6.30	00:04:17	44.27%	28.07%
aa in las vegas	794	8.84	00:05:52	61.96%	12.97%
lvcentraloffice.org	550	7.66	00:06:40	41.27%	15.09%
aa meeting las vegas	471	8.00	00:04:53	54.78%	16.14%
aa meetings las vegas nv	470	8.95	00:06:05	55.74%	15.11%
las vegas aa meeting schedule	461	7.02	00:05:43	45.12%	16.05%
aa central office las vegas	449	6.16	00:03:59	40.98%	15.81%
las vegas central office	312	7.26	00:04:30	41.35%	20.51%
aa meetings las vegas nevada	232	8.26	00:06:03	61.64%	9.91%
aa meetings in las vegas nv	220	8.48	00:05:17	63.18%	20.00%
alcoholics anonymous las vegas meetings	217	8.66	00:05:49	63.59%	14.29%
aa meetings las vegas strip	215	7.53	00:06:23	73.02%	9.30%
aa meeting in las vegas	210	8.18	00:06:07	64.29%	17.62%
aa	201	7.05	00:04:55	58.21%	25.87%
aa meeting schedule las vegas	194	8.18	00:06:00	51.55%	13.92%

aa las vegas nv	<b>190</b>	8.44	00:06:00	58.42%	10.53%
aa meetings in las vegas nevada	<b>189</b>	9.52	00:06:44	67.20%	9.52%
las vegas aa central office	<b>174</b>	6.59	00:03:43	50.57%	21.84%
					1 - 25 of 6,591



## 9,463 visits came directly to this site

### Site Usage



**9,463 Visits**

% of Site Total: 15.34%



**6.15 Pages/Visit**

Site Avg: 7.21 (-14.73%)



**00:04:32 Avg. Time on Site**

Site Avg: 00:05:00 (-9.41%)



**50.39% % New Visits**

Site Avg: 55.87% (-9.81%)



**29.60% Bounce Rate**

Site Avg: 22.03% (34.34%)